



## Power of Podcasting #021tv - Mic Flag Review

**Nick Palkowski:** I want to talk to you about your podcast style. No, I'm not just talking about making sure that you sound good. I'm talking about making sure that you actually look good when podcasting. A lot of times now podcasters are doing more and more video interviews, whether that's over Skype, or actually doing a video or Periscope while they're podcasting, so it's important that you have that nice, professional touch. That nice extra little bit of branding, so we're going to talk all about mic flags.

This is a mic flag. Basically, it's a little square item that just attaches to your microphone, in this case, the Heil PR40. I get my mic flags from Impact PBS. If you go to [yourpodcastguru.com/micflag](http://yourpodcastguru.com/micflag), you'll be redirected to their page there. Really, what it is just an element of branding. It allows you to get across whatever logo. These mic flags come in different sizes, shapes, colors, and you can actually customize them, so I have the Your Podcast Guru logo on two sides of this mic flag. On another side, on the third one, I have The Power of Podcasting, and then I even have another one that is something I'm very excited about that will be happening very soon. You can turn your mic flag so that certain ones show up, so here I have it so you can potentially see both Your Podcast Guru and

The Power of Podcasting. If I just wanted to show Your Podcast Guru, that's why I had these two back to back. You can adjust the configuration of your mic flag so that it comes across the way you want things to come across.

Again, it's just a nice, little ... it's nothing needed by any means, but it's a nice little extra touch, extra little bit of professionalism, and if you're being interviewed on a video podcast, it's a great way to get across your branding very subtly and just look the part of a professional podcaster. You will see mic flags like this with TV personalities, newscasters especially, radio personalities will have these in studio, so now it's time for you to do that for your very own studio.

If you're ready to go to that next level, get a mic flag of your own. Head on over to [yourpodcastguru.com/micflag](http://yourpodcastguru.com/micflag) and start looking your best.